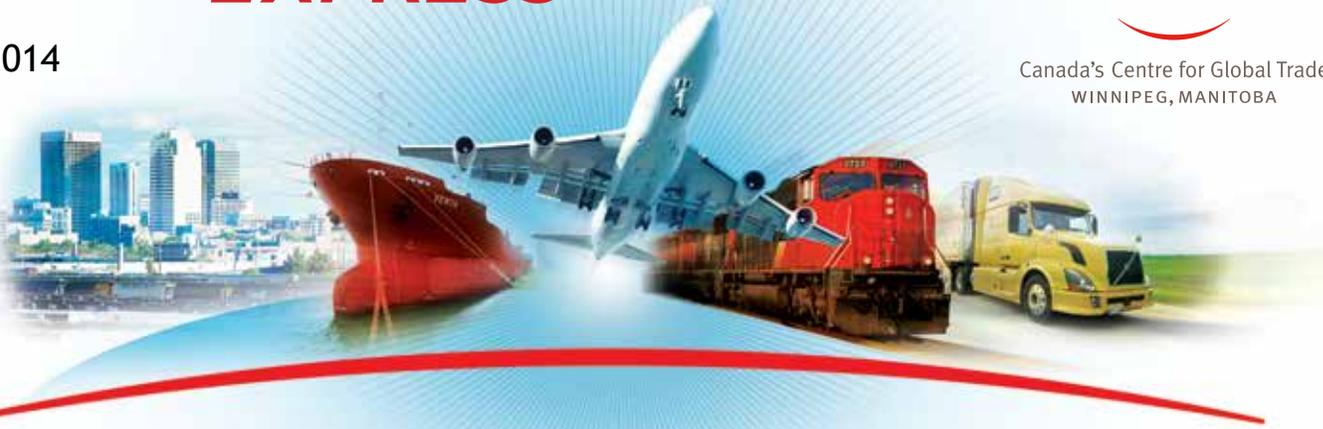


CENTREPORT *EXPRESS*

April 2014



Canada's Centre for Global Trade
WINNIPEG, MANITOBA



CentrePort Canada Way Extended to Trans-Canada Hwy

CentrePort Canada Way will be more than doubled in length and will connect directly to the Trans-Canada Highway as a result of a planned \$150-million extension of the inland port expressway (PR 190) to include a bypass around the community of Headingley.

Currently, CentrePort Canada Way is a nine-kilometre divided expressway which connects to Inkster near Brookside Boulevard and runs through the CentrePort footprint before connecting to the west Perimeter Highway. The Headingley bypass will extend the expressway another 14 kilometres west of the Perimeter and connect to the Trans-Canada at PTH 26 near St. Francois Xavier.

This direct link to Canada's main east-west trade and transportation route will provide CentrePort with an invaluable advantage in its business attraction efforts, said Diane Gray, president and CEO of CentrePort Canada Inc.

"One of the things we have learned about trucking-intensive businesses is that, particularly with U.S.-based site selectors, they often look for five minutes to 55 miles per hour as a rule of thumb for siting large-scale, truck-intensive businesses," Gray said. "So the ability to offer that not just to the Perimeter Highway but beyond to the Trans-Canada is absolutely fundamental to our ability to sell (CentrePort) effectively."

Infrastructure and Transportation Minister Steve Ashton said the extended expressway will fuel private investment, create jobs and improve safety by reducing bottlenecks on the Headingley stretch of the Trans-Canada, which handles a heavy load of about 19,000 vehicles a day.

"It will be good for safety. It will be good for the economy. It's a win-win," Ashton said.

Terry Shaw, general manager of the Manitoba Trucking Association, said the project will give truckers more options. About 70 per cent of Winnipeg's trucking industry is clustered in and around the CentrePort footprint in the northwest corner of the city.

"If for some reason there is an incident that limits access to one of those roads, industry does not have to shut down," Shaw said.



CENTREPORT CANADA WAY DOUBLED: Terry Shaw of the Manitoba Trucking Association, Michael Mager of CAA, Minister of Infrastructure and Transportation Steve Ashton, federal MP Steven Fletcher, and Diane Gray of CentrePort Canada Inc. (left to right) announce plans for a Headingley bypass and extension of CentrePort Canada Way (PR190) on March 10, 2014.

Residential Development Moves Forward

A new residential development at CentrePort Canada is moving forward and the corporation is expecting to complete the sale of 63 acres which will become part of the new 500-acre residential development planned for the southern edge of the inland port footprint.



“CentrePort Canada is not a residential developer,” explained Diane Gray, president and CEO of CentrePort Canada Inc.

“However, we support Genstar’s plan to develop a new residential community within our footprint. This new development makes common sense when you look at the existing neighboring residential community, and it will ultimately benefit CentrePort by providing more housing options for employees who work at the growing number of businesses in the area.”

Gray said while CentrePort is intended to be a strategic industrial development, the corporation supports a “live work play” concept where appropriate. She said CentrePort recognizes the importance of community amenities such as Prairie Dog Central, which operates out of CentrePort, and Little Mountain Park, which is protected greenspace.

JOIN THE MANITOBA DELEGATION IN WILLISTON

CentrePort Canada Inc. and World Trade Centre Winnipeg are leading a Manitoba mission to the Williston Basin Petroleum Conference, taking place May 20 to 22 in Bismarck, North Dakota.

Manitoba is uniquely positioned to service and supply the growing Bakken region, and the conference will provide access to more than 3,500 attendees, which include some of the leading companies doing business in the area.

By joining the Manitoba delegation, participants gain access to the Manitoba booth, sponsored by CentrePort Canada, and will receive on-site support from WTC Winnipeg.

For more information, contact Russ Hanson, executive director of business development and sales at CentrePort Canada, at 204-784-1305 or Russ.Hanson@CentrePortCanada.ca



Business Plan Released

Moving full steam ahead on plans to develop a common-use rail facility and adjacent industrial park are among the actions outlined in CentrePort Canada Inc.’s 2014-2015 business plan.

The plan, which was released publicly this week and is available at www.CentrePortCanada.ca, also outlines expected growth over the next five to 10 years. Highlights include:

- A new 660-acre common-use rail facility and adjacent industrial park for rail-intensive business.
- A 500-acre residential community located south of CentrePort Canada Way, with the development of a business park nearby.
- Up to 300 acres of new industrial development along Brookside Boulevard north, adding to the nearly 200 acres developed or in the works to date.

Connect with us...



CentrePort Business Directory Launched

CentrePort Canada Inc. has launched its new online business directory to help showcase the work of partner companies and organizations that are either located at or doing business with Manitoba's tri-modal inland port.



A TRUCKLOAD OF AWARDS - Bison Transport won five health and safety awards at the Truckload Carriers Associations' Annual Convention in March. Honors include winning the National Fleet Safety Award in the over 100 million mile category for the eighth consecutive time, and making it to the list of Best Fleets to Drive For.

CentrePort's new business directory features 14 Manitoba companies and organizations that have recently signed on to the corporation's new marketing partnership program, as well as CentrePort's nominating agencies and business development partners.

"These are exciting times for CentrePort Canada," said Diane

Gray, CentrePort's president and CEO, pointing to recent announcements to double CentrePort Canada Way, which is now open and serving business in the area, as well as plans to extend water and wastewater servicing.

"With more than 30 companies building new or expanded operations on nearly 200 acres within CentrePort, development is happening quickly. Joint marketing is a big part of our mandate and we are thrilled to be working with so many great companies and organizations who are not only committed to their own success, but to the development of CentrePort and the overall prosperity of Manitoba."

CentrePort's marketing partnership program was created to increase promotional activity. The online business directory is part of the plan, aimed at assisting businesses in connecting with one another and helping users learn more about those who are working with CentrePort. So far, 14 companies and organizations have joined at one of three levels of engagement (listed right) - businesses like Bison Fire Protection, which already has clients at CentrePort.

"I just think there's nothing but opportunity out there," said owner Rob Read.

The new business directory, located at www.centreportcanada.ca/business-directory, also includes CentrePort's nominating agencies and business development partners including: Business Council of Manitoba, Economic Development Winnipeg, Yes! Winnipeg, Winnipeg Chamber of Commerce, Manitoba Chambers of Commerce, Winnipeg Airports Authority, World Trade Centre, Manitoba Federation of Labour, City of Winnipeg, Rural Municipality of Rosser, Province of Manitoba and Government of Canada.

2013 VOLUNTEER OF THE YEAR AWARDS

The recipients of the Winnipeg Chamber of Commerce Awards included Rob Read of Bison Fire Protection.

Read won "rookie of the year" for his contributions to the Chamber.



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Manitoba Trucking Association
NASCO
Players Golf Course
Winnipeg Construction
Association

Join us...

Contact Carly Edmundson (info below), Manager, Marketing Partnerships & Investment Promotion, for more information on how to attend these CentrePort-affiliated events.

204.784.1311

Carly.Edmundson@centreportcanada.ca

MAY
20

**NASCO Regional
Competitiveness Summit**
8:00 AM - 1:00 PM
Hilton Airport Suites Winnipeg

MAY
20-22

**2014 Williston Basin
Petroleum Conference**
Bismarck Civic Center
Bismarck, North Dakota

Our Partners in Action...



A VOICE OF DISTINCTION - GHY International's Chief Information Officer Nigel Fortlage was recently named one of Huffington Post's top 100 CIO's on Twitter. If you don't already follow @nfortlage on Twitter, you are missing out on his keen insights. With contributors like this, is it any surprise Winnipeg was recently named one of the top seven intelligent communities in the world?



PUTTING SAFETY FIRST - Bison Fire Protection has been COR certified - the ultimate distinction a company can receive in the construction industry for implementing a comprehensive safety program for its workers. As Bison Fire's Rob Read says: "We are safe to the COR."



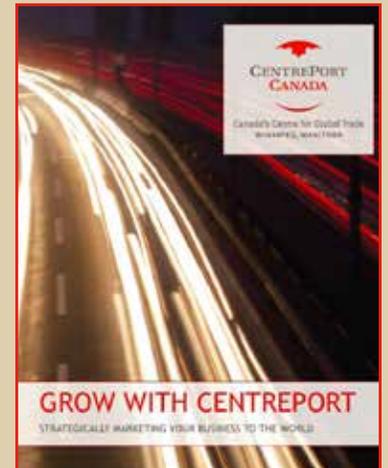
SPIRIT OF WINNIPEG ON DISPLAY - Shindico Realty took home the honors in the large business category at the Winnipeg Chamber of Commerce's 2014 awards. The company was recognized for its leading-edge project management system which captures real-time data such as market rates, construction costs, zoning and market restrictions to help clients make timely and informed investment decisions.



COMING TO TOWN - Gary Doer, Canada's Ambassador to the United States, is headlining a May 20 NASCO Regional Competitiveness Summit at the Hilton Winnipeg Airport Suites. Sponsored by CentrePort, the half-day event also includes a presentation from CentrePort director David Fung on the Asian economy and opportunities for North America. Register today at www.nasconetwork.com/regionalsummits



BREAKFAST WITH THE PREMIER - Manitoba Premier Greg Selinger is the keynote speaker for the next installment of the Manitoba Heavy Construction Association's *Breakfast With the Leaders Series*. To register for the April 22 breakfast, contact Christine Miller at 204-947-1379 or Christine@MHCA.mb.ca



Join Forces Today

These are exciting times for CentrePort Canada and for companies located in and around Canada's largest tri-modal inland port and foreign trade zone.

To this end, we have launched a new Marketing Partnerships Program to better serve the promotional needs of the CentrePort community - and already 14 companies and organizations have come on board.

For more information on CentrePort's new marketing packages, please contact Carly Edmundson at Carly.Edmundson@CentrePortCanada.ca or 204-784-1311.

WINNIPEG TOPS FOR BUSINESS

Winnipeg is once again the most cost-competitive city for conducting business in the North American Midwest, according to KPMG's 2014 *Competitive Alternatives* study.

This is the fifth straight year that Winnipeg has topped the comparison of 26 prominent cities including such U.S. locations as Chicago, Denver, Minneapolis, Dallas-Fort Worth, Phoenix, Kansas City, St. Louis, Salt Lake City, Omaha, and Houston, as well as Canadian competitors' Edmonton and Saskatoon.



Canada

Manitoba

